

## Lightroom 3 Workshop #2...

"Show me how to go from Raw to JPEG files in Lightroom!" We teach a 7 point development system to Tone Map your favorite images. Check out our advanced Lightroom 3 Workshops at Artistic Image...



Joe Bridwell, Instructor

Today's digital photography requires easy creation of fine art images which contain composition, technical, and impact aspects. Our Lightroom Workshops teach advanced tools to Tone Map and Color Balance images, then bring these piquant images to competitions. Lightroom's digital technology helps us find much easier ways to create images with color, clarity, and impact judges can not resist. Think of it - *From Raw Image to Award-Winning Fine Art!*

### Lightroom 3 Workshops for a Digital 'Light'room Side

#### #1 - Histograms and Tone Mapping

How the eye differs from a camera's linear sensor. Tone Map using Histograms and Sliders.

#### #2 - From Raw to JPEG

Raw files capture light with the most colors... Lightroom 'develops' these images for competitions, portfolios, and gallery presentations.

#### #3 - Creating Panoramas

Panoramic landscapes at Magic Hour contain strong light variations. See how Lightroom easily creates evocative changes for fine art photos.

#### #4 - How Does CS5 Fit In?

While Lightroom takes you a long way in Tone Mapping - Photoshop still has those advanced tools to finalize the most demanding photos.



#### Details

#1-May 11, 14 #2-May 18, 21

#3-May 25, 28 #4-June 1, 4

Intermediate Photographers

Bring Laptop & Lightroom 3.4

Class Size: 5 Min, 10 Max

\$40 per 3 hour workshop

Joe uses advanced Lightroom and Photoshop techniques to provide award-winning fine art for clients, workshops, galleries, and magazines.

**Contact Information: Feel free to contact Joe with any questions!**

Dr. Joe Bridwell - NAPP Member

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#### Location and Host

The Artistic Image, Bob Laetare, Owner, 312 Adams St, Nob Hill